

MONTANA FISH, WILDLIFE & PARKS

INTERN PROGRAM ANNOUNCEMENT

EMPLOYER: Montana State Parks, a division of Montana Fish, Wildlife & Parks

CONTACT PERSON'S NAME/TITLE: Jennifer Lawson,
Marketing and Communications Coordinator,
Montana State Parks

ADDRESS: 1420 E. 6th Avenue

CITY: Helena

STATE: MT

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EMAIL ADDRESS: jlawson3@mt.gov

DATE OF ANNOUNCEMENT: Friday, January 13, 2012

APPLICATION DEADLINE: Monday, March 19, 2012 at 5:00 PM (postmarked)

****STUDENTS MUST BE CURRENTLY ENROLLED IN A UNIVERSITY/COLLEGE****

POSITION TITLE: Marketing/Communications Intern

OF POSITIONS: 1

LOCATION(S): HQ –Helena

WORK START/END DATES: May 2012 – August 2012

HOURS/WEEK: 40 hours/week for 12 weeks

TRAINING/ORIENTATION DATES: first two days of internship

COMPENSATION (PAY, PER DIEM, HOUSING, VEHICLE, ETC): \$9.00/hour
per diem is provided if overnight travel is requested

POSITION DESCRIPTION: Montana State Parks has an internship available in Marketing and Communications. This is a great opportunity to learn about and help promote Montana's natural, cultural and recreation heritage. We are a fun division looking for an enthusiastic intern, who likes the outdoors, to help promote Montana's 54 state parks through social and traditional media, including video and photography. This position offers the opportunity to help create and implement a marketing strategy for our new APP launching in May/June. Opportunities include participating at summer special events and festivals around the state.

SKILLS, ABILITIES, KNOWLEDGE NEEDED (EDUCATION; UNDERGRAD/GRAD LEVEL, SUGGESTED/REQUIRED MAJORS):

Motivated, enthusiastic, and creative candidates should apply. Skills should include: good phone and people skills, graphic design interests would be welcome, knowledge and interest in social media, video and photography would be great!

Education: Suggested Major: Marketing, Public Relations, and/or Communications

APPLICATION MATERIALS/PROCEDURES (RESUME, COVER LETTER, REFERENCES, ETC.):

Please send cover letter, resume and references to contact person listed above.